



Case Study: Raising the Value: Store Transitioned to SAM's Management from REIT

Previously Managed by Another Third Party Manager. SAM started managing this facility in April 2011.

When taking over management, SAM has implemented the following:

- Changed Staff, Training
- Adjusted Rates
- New Website, New Logo, New Signage
- Major Local Marketing
- Expanded three times

The storage facility then sold for sub 5.0% cap rate.

