



For Immediate Release

January 5, 2015

Storage Asset Management, Inc. Properties Adopt Families in Local Communities

Storage Asset Management, Inc. (SAM) is pleased to announce that their managed facilities each adopted local community members in need during this holiday season. During the months of November and December, SAM's 42 managed properties collected items for those in need identified by organizations such as United Way, Salvation Army, Boys & Girls Clubs as well as local charities.

The property managers for each facility worked with each respective local organization to "adopt" a family or children in their community, obtaining a gift wish list from them. Each facility then kicked off the initiative by hosting an open house where the community and tenants could learn about the family in need. The gift wish lists were posted around the facilities and on their digital marketing campaigns of e-newsletters and social media as well.

Our property managers and tenants' generosity in giving these local families has been insurmountable. All facilities did an amazing job in helping their local communities, but here are a few highlights from SAM's facilities:

Better Space Storage in Lady Lake, FL adopted a family of four children and a father, identified by the Boys & Girls Club of Lake & Sumter Counties. Along with toys for the children, the tenants and property managers donated assistance in upgrading their home. A long-time Better Space Storage tenant, Project SOS, in partnership with the Leesburg Rotary, replaced all appliances in the house for this family. Project SOS which is part of the Vietnam Veterans of America, also gave each child a new outfit for the holiday. The property managers at the facility and Project SOS also identified craftsmen such as plumbers, electricians, and carpenter to make other repairs on the family's house. The property managers also donated their time in doing some repairs at the family's house as well. Because of the work of Better Space Storage's property managers and tenants, this family will have a wonderful holiday.

Dover Self Storage in Dover, PA worked with its local Salvation Army to be part of the Angel Tree project. Dover Self Storage hosted a tree with forty (40) children's wish lists on it. All 40 children were adopted by tenants and their gift lists were fulfilled. Thank you to all of kindness shown by the tenants and property manager, children in Dover and York, PA will have a fantastic holiday.

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AR&C Self Storage in Hamilton, NJ partnered with Tender Hearts Association, a local charity. The facility and its tenants adopted a small family of one child, a mother, and a father. The tenants donated filled boxes of toys along with numerous gift cards for the family to use. The property managers and owners of the facility also donated coats and everything necessary for a Christmas dinner to the family.

Storage Asset Management is proud of its facilities in their dedication to improving the community in which they are located and giving back this holiday season.

For more information, please visit www.storageassetmanagement.com

Storage Asset Management is a property management & consulting company that specializes in self-storage. Their strategy is to create value for their clients through customized solutions that fit within their budget and allows each property to maintain their identity. With over 40 years of industry experience, SAM employs an incredible team of Property Managers, Assistant Property Managers, and Marketing Managers. They are self-storage experts, and are trained and experienced in sales, customer service, property maintenance, and marketing.

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